

SAVANNAH IFL FOOTBALL - INAUGURAL 2027 SEASON

2027 CORPORATE PARTNERSHIP & SPONSORSHIPS

LOCAL PRESENCE. NATIONAL REACH. YOUR BRAND IN THE GAME.

Professional Indoor Football Is Coming to Savannah

Savannah IFL Football is a professional indoor football organization founded in 2026 and beginning play in the Indoor Football League (IFL) in March 2027.

Our organization is being built to deliver more than professional football. We are creating a year-round sports and entertainment brand designed to engage Savannah, the Coastal Empire, surrounding communities, local businesses, families, and football fans.

The Team

Fast-paced, high-energy professional indoor football built for an exciting live fan experience.

The Experience

Home games are designed as complete entertainment events featuring professional football, music, contests, tailgating, giveaways, hospitality, and direct fan interaction.

The Opportunity

Corporate partners can become part of the experience through field branding, uniforms, video boards, PA mentions, fan activations, digital content, hospitality, and community events.

The Platform

A Savannah partnership combines strong local, face-to-face engagement with the broader reach of the Indoor Football League and its national media distribution.

More Than a Football Game

Savannah IFL Football gives corporate partners repeated opportunities to be seen, heard, and experienced throughout the 2027 season.

In the Arena

- Field and dasher branding
- In-arena video boards and PA recognition
- Uniform and helmet exposure
- Contests, giveaways and fan activations

In the Community

- Tailgates and special events
- Player, coach and mascot appearances
- Sponsor business activations
- Youth and community engagement

Online & Social

- Team social media channels
- Sponsor spotlights
- Highlights and player content
- Digital promotions and co-branded campaigns

On the Screen

- IFL broadcast exposure
- Game highlights and interviews
- Streaming distribution
- Postseason opportunities

National Broadcast Exposure

The Indoor Football League's media platform expands sponsor visibility beyond the arena.

Yahoo Sports Network carried 64 live IFL broadcasts in 2026, including major postseason events and the IFL National Championship with **more than 6.2 million viewers**.

Distribution included Amazon Fire TV, Fubo, LG Channels, Plex, Prime Video, Sling Freestream, The Roku Channel, OvrNght Network, and YahooSports.tv

Local Presence. National Reach.

- 8 regular-season home games create repeated opportunities for partner exposure.
- Sponsor assets continue through applicable home postseason games.
- Year-round media events, tailgates, appearances, promotions, and community activation extend the partnership beyond game night.
- Team digital content and IFL media distribution create additional reach beyond ticketed fans.
- After 8 home games add 8 away games that would also feature our branding partners on all helmet, uniform, and practice footballs

2027 Game Time Sponsorships

2027 Team Presenting Sponsor

\$75,000 | 1 Available

The premier season-long partnership with Savannah IFL Football, designed to provide one of the strongest overall brand presences in the arena and throughout the 2027 season.

Sponsor Benefits

- Recognition as the 2027 Savannah IFL Football Season Presented By [Sponsor]
- Premium logo placement throughout the arena
- Logo recognition on in-arena video boards
- Multiple PA announcements during every home game
- Recognition during pre-game presentation
- Logo inclusion on select team marketing and promotional materials
- Team website home page and social media recognition
- Opportunity for an in-arena promotional booth and fan giveaways
- VIP ticket and hospitality allocation
- Team-signed football, jersey and swag bag
- 1 game on field introduction
- Recognition throughout applicable home playoff games

Field Turf Square

\$25,000 | 4 Available

Put your company directly on the playing field with a large branded turf placement visible to fans throughout every home game.

Sponsor Benefits

- Large company logo displayed on a designated field section
- High-frequency visibility throughout the game
- Exposure in game photography, highlights, social media and video content
- In-arena video-board recognition
- PA recognition during home games
- Sponsor social media spotlight
- Branded fan promotion opportunity
- Sponsor ticket allocation
- Branding remains through applicable home playoff games

Football Panel Sponsor

\$10,000 | 3 Available

Your logo becomes part of the game itself with branding featured on an official panel of Savannah IFL game footballs.

Sponsor Benefits

- Logo on official branded football panel
- Visibility during scoring plays, photography and highlights
- Video-board and PA recognition
- Sponsored Game Ball of the Game promotion opportunity
- Social content featuring the branded football
- Autographed branded football for sponsor display
- Sponsor tickets and hospitality opportunities
- Full-season and applicable home playoff recognition

Dasher Pad Sponsor

\$7,500 - 10,000 | 30 Available

One of indoor football's most visible branding opportunities, positioned directly around the playing surface.

Sponsor Benefits

- Large branded dasher pad at field level
- Continuous visibility from the seating bowl
- Exposure in game photography, video footage and social content
- Digital video-board recognition
- PA recognition throughout the season
- Social media sponsor spotlight
- Game-night promotional activation opportunity
- Sponsor ticket opportunities
- Full-season and applicable home playoff exposure

1st Down Sponsor

\$7,500 | 1 Available

Own one of the most frequently announced moments in football: every Savannah first down can become a sponsor-branded celebration.

Sponsor Benefits

- PA recognition following Savannah first downs

- Branded first-down video-board graphic or animation
- Repeated high-frequency game mentions
- Potential branded sound effect or fan chant
- Social media recognition
- Sponsor tickets
- Full-season and applicable home playoff exposure

1st Down Marker Sponsor

\$7,500 | 1 Available

Place your brand directly on the sideline equipment used throughout every game.

Sponsor Benefits

- Company branding on first-down/down-marker equipment
- Continuous sideline visibility
- Exposure in photos, highlights and video
- Video-board recognition
- PA announcements
- Social media sponsor recognition
- Sponsor tickets
- Full-season and applicable home playoff branding

Coaches Challenge Sponsor

\$7,500 | 1 Available

Own one of the most dramatic moments of the game while fans wait for the official ruling.

Sponsor Benefits

- Naming recognition every time a challenge occurs, flag runner takes the field with your logo
- Full-screen sponsor graphic during reviews
- PA recognition while officials review the play
- Challenge of the Game social content opportunity
- In-arena recognition throughout the season
- Sponsor tickets
- Applicable home playoff inclusion

Tailgate Pre-Game Party Presented By...

\$10,000 | 1 Available

Own the excitement leading into kickoff with naming rights to the Savannah IFL pre-doors opening presentation.

Sponsor Benefits

- Naming rights to the tailgate party
- Video-board branding during pre-game
- Multiple PA announcements before kickoff
- Branded player warm-up content opportunity
- Game-day social media recognition
- Concourse activation table opportunity
- Sponsor tickets and hospitality allocation
- Full-season and applicable home playoff recognition
- Tent and table available or other display during tailgate party

Half-Time Show Presented By...

\$5,000 | 8 Available

Capture the arena's attention at halftime when the crowd is focused on the field and entertainment.

Sponsor Benefits

- Exclusive naming rights to the halftime show for a game
- Video-board branding throughout halftime
- Multiple PA announcements
- Branded halftime contest opportunity
- Sponsor representative prize presentation opportunity
- Social media recognition
- Sponsor tickets and hospitality
- Full-season and applicable home playoff recognition

Uniform Sponsorships

Jersey Patch Sponsor

\$10,000 | 3 Available

Put your company directly on Savannah IFL players throughout the season.

Sponsor Benefits

- Company logo on official game jerseys and/or pants
- Visibility during home and away games when the sponsored uniform is worn
- Player photography and game highlight exposure
- Team social media and promotional content
- Video-board and PA recognition during home games
- Sponsor spotlight featuring players
- Autographed jersey for company display
- Sponsor tickets

- Postseason exposure when applicable

Helmet Side Sponsor

\$25,000 | 1 Available *(Small back of helmet available for \$5,000)*

One of the team's most premium and recognizable branding opportunities.

Sponsor Benefits

- Premium logo placement on player helmets
- Visibility during games, introductions, photographs, interviews and highlights
- Team social media exposure
- Video-board and PA recognition
- Branded player/helmet photography opportunity
- Premium signed team collectible
- VIP ticket and hospitality package
- Postseason exposure when applicable

Fan Favorite Sponsorships

Tailgate Vendor / Sponsor

\$5,000 | 10 Available

Interact directly with fans before they enter the arena and turn your sponsorship into a live customer-acquisition opportunity.

Sponsor Benefits

- Branded activation space at designated team tailgate events
- Promotional material distribution
- Product sampling where permitted
- Games, contests and giveaways
- Customer lead-generation opportunity
- PA/video-board recognition inside the arena
- Social media promotion before selected games
- Sponsor tickets
- Official tailgate sponsor recognition

Each Quarter Contest Sponsor

\$5,000 | 4 Available

Own a signature fan contest tied to a designated quarter of game action.

Sponsor Benefits

- Branded fan contest during designated quarter
- Sponsor mentioned before and during the contest
- Full video-board branding
- Opportunity to provide branded prizes
- Sponsor representative participation when appropriate
- Social content featuring contest winners
- Sponsor tickets
- Season-long recognition

Playing Card Sponsor

\$10,000 | 1 Available

Create a collectible fans can keep long after game day.

Sponsor Benefits

- Prominent logo on Savannah IFL collectible player cards
- Distribution to fans at games and team events
- Exclusive sponsor branding opportunity on the card set
- Player autograph tie-ins
- Social media promotion
- Video-board and PA recognition
- Sponsor tickets
- Sponsored Player of the Game card opportunity

Fan Towel Sponsor

\$10,000 | 2 Available

Put your brand directly into fans' hands and create an arena-wide visual moment.

Sponsor Benefits

- Company logo prominently printed on rally towels
- Distribution at designated home games
- Thousands of fans displaying sponsor branding simultaneously
- Branded video-board prompts
- PA recognition
- Social photos and video featuring the towels
- Sponsor representative distribution opportunity
- Game tickets and hospitality

Fan Light Stick Sponsor

\$3,000 | 4 Available

Create a memorable arena lighting moment while putting your brand directly in fans' hands.

Sponsor Benefits

- Sponsor branding on designated light-stick giveaway
- Distribution at selected home game
- Branded arena-lighting activation
- Video-board and PA recognition
- Social photos/video from activation
- Sponsor tickets
- Opportunity to tie activation to player introductions or another major game moment

Every 2027 Sponsor Receives

- Logo placement at the identified sponsorship asset for the full season, including applicable home postseason games.
- Recognition on in-arena digital screens and through game-day announcements.
- Official "Proud Partner of Savannah IFL Football" digital mark for sponsor marketing.
- Company listing on team sponsor/partner platforms.
- At least one dedicated sponsor spotlight through team digital/social channels.
- Opportunity for employee/customer group nights and preferred sponsor ticket opportunities.
- Invitation to selected sponsor, ownership, media and team events.
- One team-signed football, one team jersey and an official team swag bag.

Ask about our special options with suites and floor suites/tables for your company, your staff, and your clients to enjoy. We have company suite/table options starting at just \$699 for the year.

Official Partner of Savannah IFL Football

Exclusive category partnerships are designed for companies that want a deeper, year-round relationship with the team. Investment levels can be customized based on category exclusivity, activation, hospitality, digital exposure, and game-day inventory.

Official Hotel

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options

- Social/content integration
- Community and special-event opportunities

Official Bank

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options
- Social/content integration
- Community and special-event opportunities

Official Law Firm

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options
- Social/content integration
- Community and special-event opportunities

Official Gym & Recovery

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options
- Social/content integration
- Community and special-event opportunities

Official Real Estate Firm

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options
- Social/content integration
- Community and special-event opportunities

Official Sports Bar

Custom Investment | Category exclusivity available

- Official category designation
- Arena and digital exposure
- Fan activation opportunities
- Hospitality and ticketing options
- Social/content integration
- Community and special-event opportunities

High-Value Partner Experiences

These experiences can be included in premium packages or used to customize partnerships around a sponsor's goals.

- Pre-game field access
- Honorary captain or ceremonial coin toss
- Player or coach appearance at sponsor business
- Mascot appearance
- Sponsor employee appreciation night
- Customer ticket giveaways through sponsor channels
- VIP warm-up access
- Postgame photo opportunities
- Co-branded social media content
- Email/newsletter exposure
- Sponsor-of-the-game recognition
- Fan lead-generation activation

Build a Custom Partnership

The strongest partnerships combine visibility, fan engagement, hospitality and content around a sponsor's business goals.

1. Select

Choose the sponsorship assets that best fit your brand and target customer.

2. Activate

Add fan engagement, hospitality, promotions, giveaways, appearances and experiences.

3. Amplify

Bundle multiple assets to increase frequency, category presence and overall impact.

Premium 2027 sponsorship inventory is limited and available on a first-come basis.

SAVANNAH IFL FOOTBALL

Professional Indoor Football | Savannah, Georgia | 2027

PROFESSIONAL FOOTBALL. BIG ENERGY. POWERFUL PARTNERSHIPS.